



Features Overview

MORE THAN A MERE CASH DRAWER

Everest Point of Sale (POS) gives you a *single* system to process and track retail sales information. It's fully integrated with the complete Everest® application that manages your entire business — so you can track inventory in real time, capture customer information for improved customer service, retain control of cash and employees, and use store automation to compete successfully.

EXCELLENT HARDWARE INTEGRATION

Everest POS supports hardware such as magnetic card-readers, pole displays, cash drawers, narrow-receipt printers, and barcode scanners.

SYNCHRONIZED PRICES

Ensure your POS customers get the same prices as those on your website and in your catalog. A named customer automatically gets the same discounts applied, regardless of sales channel.

BARCODE SUPPORT

You can print out barcode price tags and your clerks can scan in those UPCs with speed and accuracy.

A SMOOTH, PROFESSIONAL PROCESS

You can deliver an impressive customer experience with robust and sophisticated automation at every step.

FLEXIBLE PRODUCT PRICING

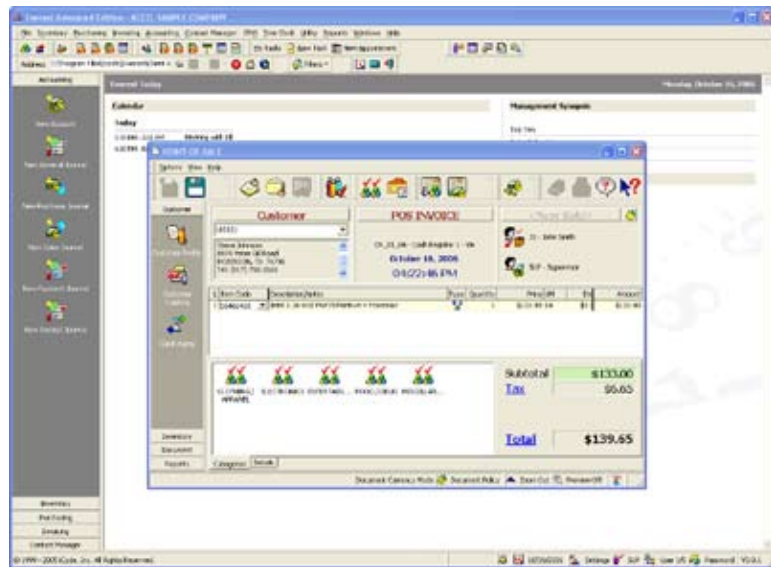
Everest automatically calculates prices and enables you to apply documented discounts at the register for key items or important customers.

INTEGRATED PAYMENT PROCESSING

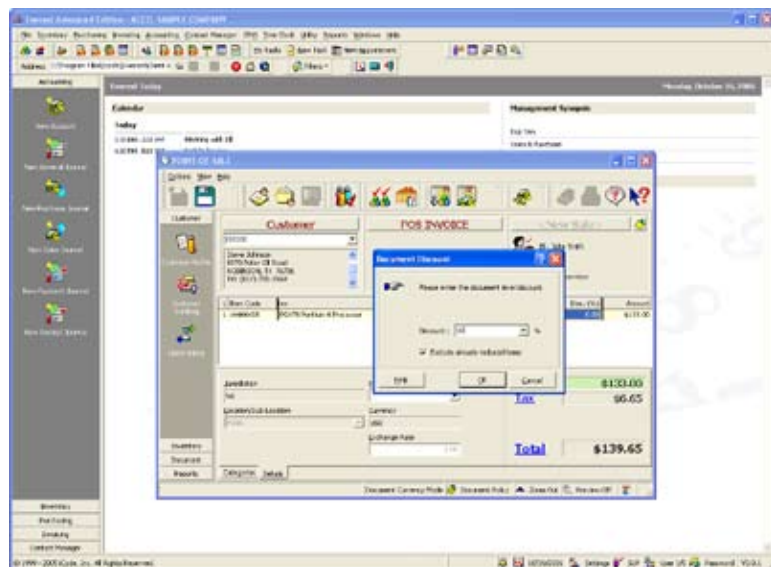
Automatically capture credit card and account information without rekeying it into a separate system.

There's more to retail point-of-sale processing than simply automating the cash drawer and register. You need a unified solution to streamline the checkout process, seamlessly connect with inventory management, track buying habits and trends, and integrate customer-facing processes with back-office operations.

MORE THAN A MERE CASH DRAWER



FLEXIBLE PRODUCT PRICING





EFFICIENT COLLECTIONS MANAGEMENT

Quickly perform appropriate end-of-day reconciliations and declarations so that cashiers are accountable.

FULL CUSTOMER SERVICE FEATURES

Use a single system to accommodate return transactions or handle inquiries such as when a product will be ready or if a product is available in another of your retail locations.

SUPPORT FOR CUSTOMER ACCOUNTS

You can enable customers to purchase on a “house account” and not require payment at the time of purchase.

REAL-TIME INVENTORY UPDATES

With each transaction, Everest POS automatically updates back-end inventory levels in real time, so you always know what’s in stock — and avoid costly shortages.

SMARTER CUSTOMER RELATIONSHIPS

Everest captures information to support tighter relationships with customers. Floor employees can access customer purchase histories and spot preferences, purchasing patterns, and average order sizes for better suggestive selling. You can also use that data for targeted remarketing, follow-ups, coupons, and more.

AUTOMATIC CROSS-SELLING, UP-SELLING, AND SUGGESTIVE SELLING

When you scan an item, Everest can present pre-defined recommendations for appropriate accessories, after-market items, gift wrapping, or other services.

AUDIT TRAILS

You can see who processed what transactions — where and when.

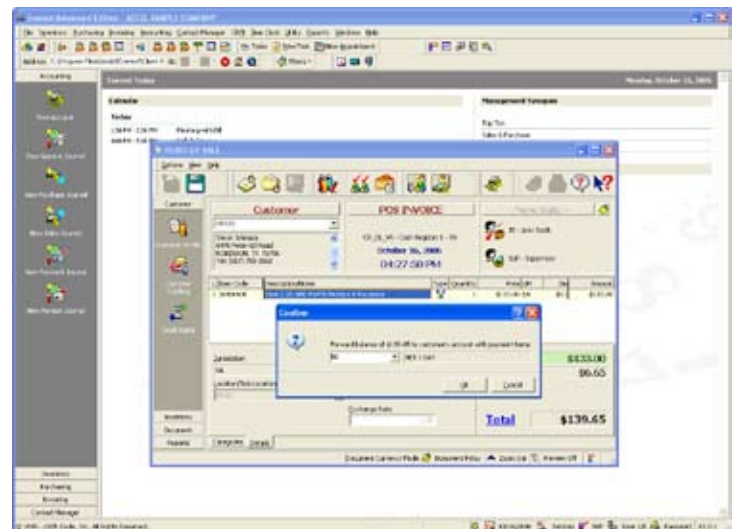
APPLY DISCOUNTS

You can apply percentage discounts to entire transactions, such as a 10 percent discount for employee purchases. Or use promo codes (virtual coupons) to associate revenue with campaigns.

GAIN BETTER INSIGHTS

Derive valuable information from your POS data and establish baselines and comparisons: sales personnel productivity (and tie that to commissions and bonus programs), traffic patterns based on season, optimized staffing levels, store hours, and more.

APPLY DISCOUNTS



About Everest Software, Inc.

Everest Software empowers companies to view and manage every function of their business more effectively. The company’s fully integrated business management software solution, Everest, addresses the unique needs of growing small- to medium-sized businesses (SMBs) in the wholesale/distribution and retail industries by allowing them to quickly manage and track their business operations online and offline; from storefront to the front and back office. Everest Software is committed to providing customers with the service, support and expertise they require to increase efficiency and profitability with a solution that provides an unmatched rapid return on investment. Everest Software is the proud winner of numerous awards including the SIIA Codie Award for ‘Best Business Software Product.’

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