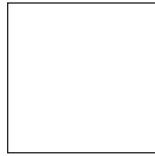




ONE STORAGETEK DRIVE  
LOUISVILLE, CO 80028



Join us for:  
COMPLIANCE 2005:  
ARCHIVING CHALLENGES,  
STRATEGIES, AND SOLUTIONS

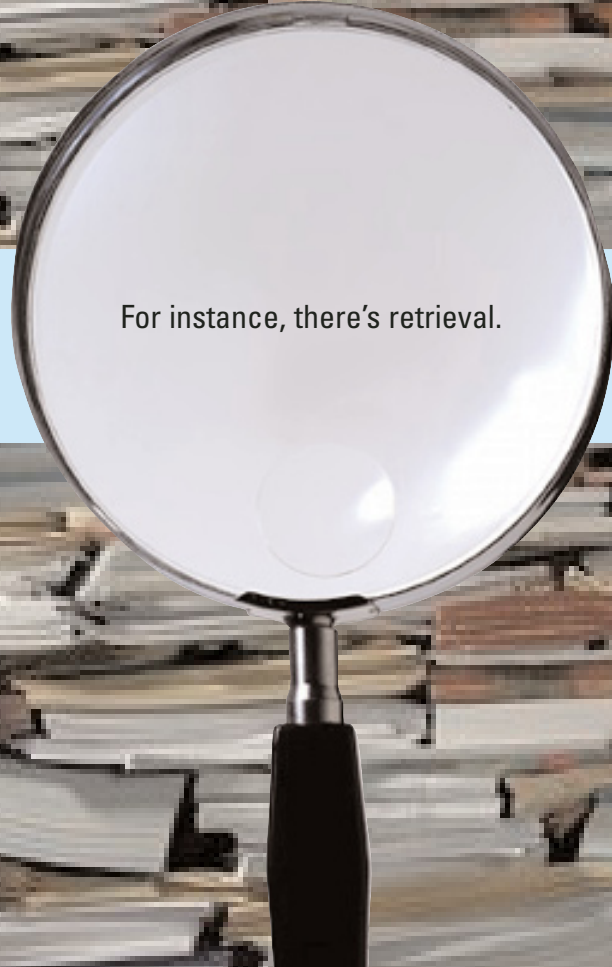


Name  
Title  
Company  
Address 1  
Address 2  
City, State Zip



Compliance 2005

There's more to compliance  
than data storage.



For instance, there's retrieval.

## THE NEW PRINCIPLES OF COMPLIANCE ARCHIVING

- Rapid retrieval is as important as archiving.
- Classify, store, and retrieve — and still leverage cost-effective media.
- Make sure your archiving strategies keep pace with shifting requirements for data-retention.

## ON CLOSER INSPECTION: COMPLIANCE RETRIEVAL

Look a little more closely: there's more to compliance archiving than storing vast quantities of data. As retention periods stretch out to seven years or more, another complicating factor trumps all: **How can you search and retrieve what you need quickly?**

The fact is, regulators and judges won't wait while you comb through thousands of tapes. They want answers in hours or days — with stiff sanctions, fines, and adverse judgments awaiting those who can't deliver.

The bottom line: failure to comply with archiving regulations is a **major legal risk** that compliance and IT executives like you must address.

The key to compliance archiving is the ability to classify, store, and retrieve your data.

## COMPLIANCE RISKS ARE GROWING

- Data volumes are growing at exponential rates.
- More regulatory agencies are layering wave after wave of carefully detailed, prescriptive rules for retaining records.
- Retention periods are lengthening (and vary greatly).
- Discovery timetables have shrunk from weeks or months to hours or days.

## COMPLIANT ARCHIVING — AN UP-CLOSE GLIMPSE

Savvy compliance and technology executives understand that archiving and retrieval encompass more than hardware and software. They're part of a larger information-management strategy that provides:

- **Intelligence:** It's more than mere archiving — it's classifying, indexing, searching, and purging according to dozens of conflicting sets of criteria.
- **Discovery:** You have to find crucial records in hours or days — not weeks or months.
- **Longevity:** Migrate to new platforms while staying compliant.
- **Availability:** A must-have: a self-healing, highly available platform.
- **Flexibility:** Support multiple platforms, data formats, and media types.
- **Scalability:** A crucial concern as storage requirements grow.
- **Cost-Effectiveness:** The right solution automatically manages and moves data across storage tiers.

## STORAGETEK: LEADERSHIP IN COMPLIANCE ARCHIVING

For 35 years, StorageTek has been the trusted partner for IT professionals. By focusing solely on excellence in enterprise data storage, we deliver industry-leading solutions to more than 22,000 customers that manage and protect business-critical information and help them comply with archiving — and retrieval — requirements.

\* StorageTek and Kahn Consulting, Inc. will not be providing legal advice in this seminar. You should consult your legal counsel for interpretation of regulatory requirements and how they may affect your particular business.

Attend the FREE Seminar:  
**COMPLIANCE 2005:  
ARCHIVING CHALLENGES,  
STRATEGIES, AND SOLUTIONS**



Join us for an information-packed, free half-day seminar to get you started renewing your compliance data storage strategy:

### AGENDA:

- **The 7 Keys to Archiving and Retrieving Compliance Data**  
Speaker: Randy Kahn, Kahn Consulting
- **StorageTek's Compliance Solution**  
Speaker: Gary Zasman, StorageTek

### WHERE:

**Des Moines, IA:** Month X, 2005  
**City, State:** Month X, 2005  
**City, State:** Month X, 2005

### TIME:

Time: 8:30 a.m. to 12 p.m.

### REGISTER TODAY:

Call 1-800-XXX-XXXX  
Visit: [www.storagetek2005.com/compliance](http://www.storagetek2005.com/compliance)

